

• **Cookie Policy**

- **Imperial Jewellers of Street**
- **Last updated: 16 October 2026**

1. Introduction

- At Imperial Jewellers of Street, we want visitors to feel confident when using our website.
- This Cookie Policy explains what cookies are, how they may be used on our website, and how you can manage your cookie preferences.
- Our website allows visitors to browse a selection of our jewellery and watches and contact us with enquiries. We aim to use cookies and similar technologies responsibly and in accordance with applicable UK legislation.

2. What Are Cookies?

- Cookies are small text files that websites may store on your computer, mobile phone or other device when you visit a website.
- They help websites function correctly and, depending on their purpose, may remember your preferences, provide information about website usage or support marketing activities.
- Other technologies, such as tracking pixels and scripts, may also be used to collect information about how visitors interact with a website.

3. What Types of Cookies May We Use?

- Depending on the features and services enabled on our website, the following types of cookies may be used.
- **Strictly necessary cookies**
- These cookies are required for the website to operate properly or to provide a service you have requested. They may support essential website functions, security or the operation of your cookie preferences.
- These cookies do not require consent where they meet the applicable legal requirements for strictly necessary technologies.
- **Analytics and performance cookies**
- These cookies may help us understand how visitors use our website, such as which pages are visited and whether visitors experience technical problems.

- This information can help us improve the website and make it easier for customers to browse our selected jewellery and watches.
- Where consent is required, these cookies will only be used after you have given consent.
- **Functional cookies**
- These cookies may remember certain choices or preferences to provide a more convenient browsing experience.
- Where consent is required, we will ask for your permission before using them.
- **Advertising and marketing cookies**
- These cookies or similar technologies may be used to measure advertising effectiveness or support targeted advertising.
- We will only use such technologies where applicable legal requirements have been met, including obtaining consent where required.
- The categories above describe the types of cookies that websites may use. The specific cookies operating on our website will depend on the technologies and services we have enabled.

4. How Do We Use Cookies?

- Cookies and similar technologies may be used to:
- Ensure our website operates correctly.
- Maintain website security and functionality.
- Remember your cookie preferences.
- Understand how visitors navigate and use our website, where applicable.
- Help us improve the experience of visitors browsing our jewellery and watches.
- We will not use non-essential cookies that require consent before consent has been obtained.

5. Managing Your Cookie Preferences

- When you visit our website, you should be able to manage your cookie preferences through our cookie consent mechanism, where applicable.
- Depending on the cookies used, this may allow you to:
- Accept non-essential cookies.
- Reject non-essential cookies.
- Choose which categories of cookies you consent to.
- Change or withdraw your consent at a later date.

- Strictly necessary cookies cannot generally be switched off through the consent mechanism where they are required for the website to function or provide a service you have requested.
- You can also manage cookies through your internet browser settings. These settings may allow you to delete existing cookies or block certain cookies from being stored.
- Please be aware that blocking essential cookies may affect how some parts of a website function.

6. Third-Party Cookies

- Some cookies or similar technologies may be provided by third parties whose services are integrated into our website.
- For example, third-party technologies may be used for website analytics, embedded content or social media features, depending on the website's configuration.
- Where third-party technologies are used, the relevant providers may process information in accordance with their own privacy policies.
- We will identify relevant third-party cookies and technologies in our cookie information once our website has been checked.

7. Personal Information and Cookies

- Some cookies and similar technologies may collect information that identifies, relates to or can be associated with an individual or their device.
- Where personal information is collected through cookies, we will handle it in accordance with applicable data protection legislation.
- For further information about how we collect, use and protect personal information, please read our Privacy Notice.

8. Changes to This Cookie Policy

- We may update this Cookie Policy from time to time to reflect changes to our website, the technologies we use or our legal obligations.
- Any updates will be published on this page, together with the date of the latest revision.

9. Contact Us

- If you have any questions about this Cookie Policy or how cookies are used on our website, please contact us.
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