

Privacy Notice

Imperial Jewellers of Street

Last updated: October 2026

1. Who We Are

Imperial Jewellers of Street is a jewellery and watch business operating in Street, Somerset, United Kingdom.

We are the data controller responsible for deciding how and why personal information is used in connection with our business.

- **Imperial Jewellers of Street**
- Website: www.imperialjewellersofstreet.com
- Email: info@imperialjewellersofstreet.com
- Telephone: 01458 280746
- Address: 129 High Street, Street, Somerset BA16 0EX

2. What Personal Information We Collect

We do not currently provide an online checkout or website contact form. However, we may collect personal information when you contact us directly or interact with our business.

This may include:

- Your name.
- Your email address.
- Your telephone number.
- Information you provide when making an enquiry about jewellery, watches or our services.
- Correspondence and details of previous enquiries.
- Information you provide through our social media channels.

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- Technical information about your visit to our website, such as your IP address, browser type and information collected through cookies or similar technologies, where applicable.

We only collect personal information that is relevant to the purposes described in this notice.

3. How We Collect Your Information

We may collect personal information when you:

- Contact us by telephone or email using the details displayed on our website.
- Contact us through our social media pages.
- Visit our premises and provide information to us.
- Interact with our website, including through cookies and other technologies where applicable.

We may also receive technical information through our website hosting provider or other service providers that support our website.

4. How We Use Your Information

We may use your personal information to:

- Respond to enquiries about our jewellery, watches and services.
- Provide information you have requested.
- Communicate with you about an enquiry or service.
- Maintain appropriate business records.
- Manage and improve our website and its security.
- Understand how visitors use our website, where analytics are enabled and lawfully configured.
- Comply with applicable legal and regulatory obligations.

We do not currently send promotional marketing emails or text messages as part of our usual customer communications.

If our practices change in the future, we will review our legal obligations and update this notice where necessary.

5. Our Lawful Basis for Using Your Information

Data protection law requires us to have a lawful basis for processing personal information.

Depending on the circumstances, we may rely on the following lawful bases:

Legitimate interests: To respond to general enquiries, manage our business communications, maintain appropriate records and protect our website. We will consider our interests alongside your rights and expectations.

Taking steps before entering into a contract: Where you ask us to provide information or take steps in response to a request for a potential service or business arrangement.

Legal obligation: Where we need to retain or disclose information to comply with a legal or regulatory requirement.

Consent: Where consent is the appropriate legal basis, such as for certain non-essential cookies or other activities requiring consent.

We will identify and document the appropriate lawful basis for the relevant processing activity.

6. Who We Share Your Information With

We do not sell your personal information.

Where necessary for the purposes described in this notice, we may share information with:

- **Wix:** Our website platform or hosting provider, where it processes information in connection with our website.
- **Email and telephone service providers:** To facilitate communications with you.
- **Social media platforms:** Where you choose to contact us through their services.
- **Professional advisers or authorities:** Where necessary for legal, regulatory or legitimate business purposes.

We only share information where appropriate and take reasonable steps to ensure that it is handled securely.

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The exact service providers used by our business should be confirmed before this notice is published.

7. Cookies and Website Analytics

Our website is built using Wix and may use cookies or similar technologies to support website functionality, security and performance.

We are currently checking whether Wix Analytics, Google Analytics or any additional third-party tracking tools are enabled on our website.

Where applicable, we will explain the cookies and tracking technologies used, their purposes and how visitors can manage their preferences in our Cookie Policy.

Where consent is legally required for non-essential cookies or similar technologies, we will obtain that consent before using them.

Please refer to our Cookie Policy for further information once our website's cookie setup has been confirmed.

8. International Transfers of Personal Information

Some of our website or other service providers may process personal information outside the United Kingdom.

Where this occurs, we will ensure that any international transfer complies with applicable data protection requirements and that appropriate safeguards are in place where required.

The locations in which our service providers process information, and the relevant transfer arrangements, should be confirmed before publication.

9. How Long We Keep Your Information

We retain personal information only for as long as reasonably necessary for the purpose for which it was collected, including to respond to enquiries, maintain relevant business records and meet legal obligations.

The length of time information is retained will depend on its nature, the reason it was collected and any applicable legal requirements.

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When information is no longer required, we will securely delete it or otherwise dispose of it appropriately.

We will maintain appropriate retention arrangements for customer correspondence, business records and any technical information collected through our website.

10. How We Protect Your Information

We take reasonable technical and organisational measures to protect personal information against unauthorised access, loss, misuse, alteration or disclosure.

Access to personal information is restricted to those who need it for legitimate business purposes.

However, no method of transmitting or storing information electronically can be guaranteed to be completely secure.

11. Your Data Protection Rights

Under applicable data protection law, you may have the right to:

- **Access:** Request a copy of the personal information we hold about you.
- **Rectification:** Ask us to correct inaccurate or incomplete information.
- **Erasure:** Ask us to delete your information in certain circumstances.
- **Restriction:** Ask us to restrict how we use your information in certain circumstances.
- **Objection:** Object to certain processing, including processing based on legitimate interests.
- **Data portability:** Request certain information in a portable format where the legal requirements are met.
- **Withdraw consent:** Where we rely on your consent, withdraw it at any time.

These rights are subject to applicable legal conditions and exemptions.

To exercise your rights, please contact us using the details in the “Who We Are” section. We may need to verify your identity before responding.

12. Third-Party Websites and Social Media

Our website may contain links to third-party websites and social media platforms.

If you follow these links, your use of those services will be governed by their own terms and privacy policies.

We are not responsible for the privacy practices of third-party websites that we do not control.

13. Complaints

If you have concerns about how we handle your personal information, please contact us first so that we can try to resolve the matter.

You also have the right to complain to the UK's Information Commissioner's Office (ICO).

Website: <https://ico.org.uk/make-a-complaint/>

14. Changes to This Privacy Notice

We may update this Privacy Notice from time to time to reflect changes to our business, website, service providers or legal obligations.

The latest version will be published on our website, together with the date it was last updated.

15. Contact Us

If you have any questions about this Privacy Notice or how your personal information is handled, please contact Imperial Jewellers of Street using the business contact details provided in Section 1.